



HCG-010-004701 Seat No. _____
Fourth Year B. H. T. M. (Sem. VII) (CBCS) Examination

September - 2017

7.1 : Tourism Management - III
(New Course)

Faculty Code : 010
Subject Code : 004701

Time : Hours]

[Total Marks : 70

- Instructions :** (1) All questions carry equal marks i.e. 14 Marks.
(2) Q.1 is compulsory. Attempt any four from Q.2 to Q. 10.

- 1** Name and Plot the following countries on map and **14**
indicate the currencies also of the following countries :
- | | |
|--------------|------------------|
| (a) Canada | (i) Russia |
| (b) China | (j) Saudi Arabia |
| (c) France | (k) Spain |
| (d) Germany | (l) Thailand |
| (e) Italy | (m) Turkey |
| (f) Malaysia | (n) UK |
| (g) Mexico | (o) USA |
| (h) Morocco | |
- 2.** Write a detailed note on Indian people describing their **14**
language, cuisine and culture.
- 3** Briefly describe Europe with geographical location, climate, **14**
economy and any four destinations.
- 4** Attempt any **two** of the following in about 250 **2×7=14**
words each :
- | |
|----------------------------------------|
| (a) Write note on Geography of India |
| (b) Write a brief note on cartography. |
| (c) Describe Indian Philosophy. |
| (d) Write a note on Christianity. |

- 5** Describe in about **250** words each : (Any **two**) **14**
(a) Types of tour operator
(b) VISA regulations
(c) Crisis management
- 6** Write a detailed note on WTO and IMF. **14**
- 7** Write down the definition of "Travel Barrier". Explain the **14**
travel barriers in detail.
- 8** What is the difference between tour operator and travel **14**
agent? Enumerate any six services offered by tour operators.
- 9** Write short notes on any two in about **300** words each : **14**
(a) The Wedded rocks
(b) The Great Wall of China
(c) Osaka.
- 10** Write a detailed note on social and cultural values of **14**
France and Germany.
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